

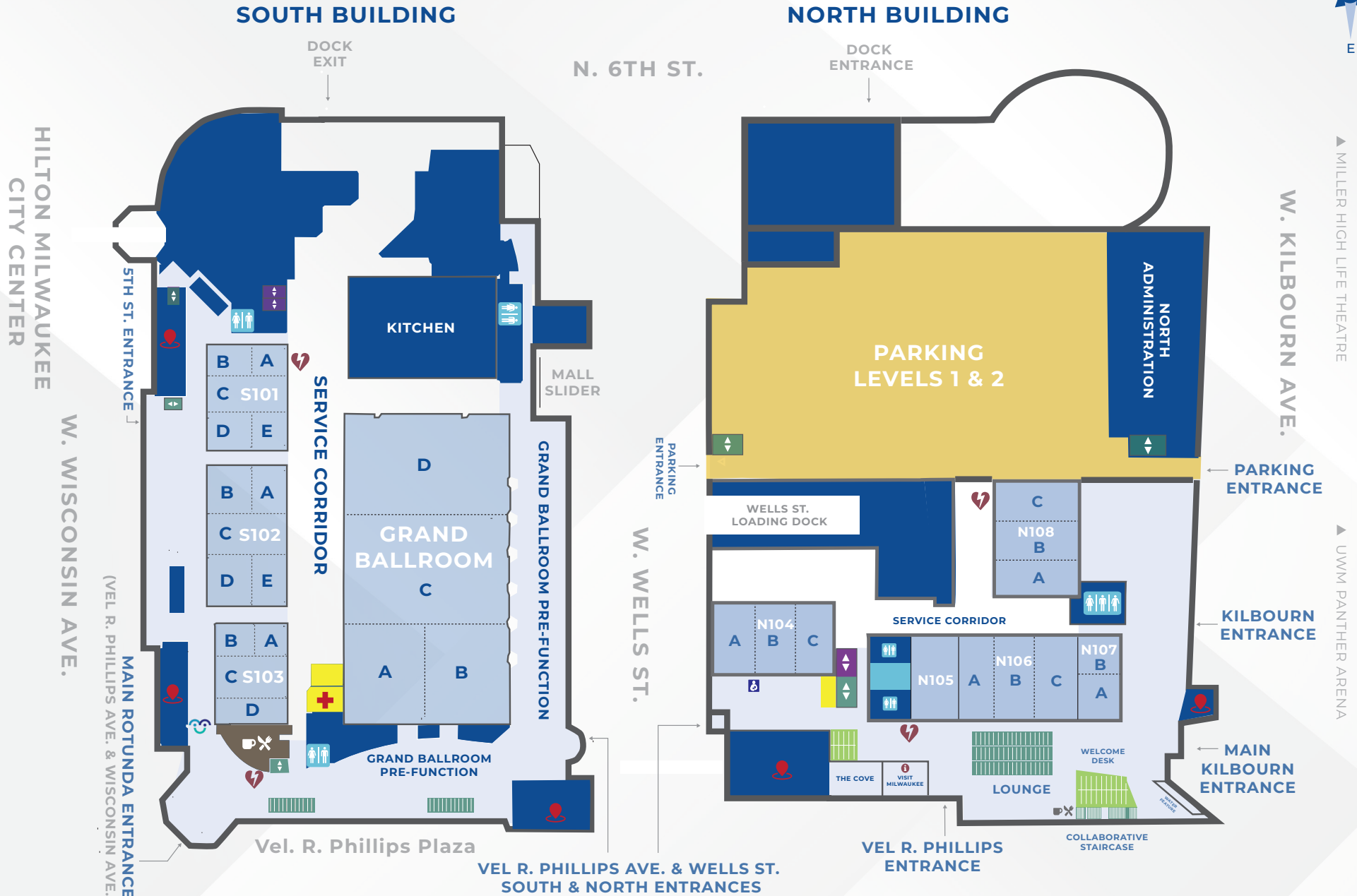
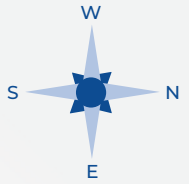
WISCONSIN CENTER DISTRICT  
**MEETING ORGANIZER WORKBOOK**



WCD.ORG  
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# BAIRD CENTER 100 LEVEL (First Floor, Street Level)



- MEETING ROOMS
- VISITOR INFO
- ALL GENDER RESTROOMS
- MAMAVA LACTATION POD
- VENDING
- PARKING
- RESTROOMS
- MOTHER'S ROOM
- SHOW OFFICES
- BACK OF HOUSE
- ESCALATORS
- AED
- ELEVATORS
- FIRST AID
- FREIGHT ELEVATORS
- EMERGENCY EXITS
- STAIRCASES

## SOUTH BUILDING 100 LEVEL SPECIFICATIONS

| ROOMS / BALLROOM       | GROSS SQ. FT. | DIMENSIONS  | BANQUET (RD. 72"/10) | CLASSROOM | THEATER | RECEPTION |
|------------------------|---------------|-------------|----------------------|-----------|---------|-----------|
| Grand Ballroom A+B+C+D | 37,506        | 266' x 141' | 2,100                | 1,840     | 3,750   | 3,750     |
| Grand Ballroom A       | 6,160         | 88' x 70'   | 300                  | 310       | 600     | 615       |
| Grand Ballroom B       | 6,248         | 88' x 71'   | 300                  | 300       | 590     | 620       |
| Grand Ballroom C       | 12,690        | 90' x 141'  | 700                  | 735       | 1,265   | 1,265     |
| Grand Ballroom D       | 12,408        | 88' x 141'  | 700                  | 710       | 1,265   | 1,265     |
| Grand Ballroom A+B     | 12,408        | 88' x 141'  | 700                  | 665       | 1,265   | 1,265     |
| Grand Ballroom C+D     | 25,098        | 178' x 141' | 1,400                | 1,440     | 2,500   | 2,525     |
| Grand Ballroom A+B+C   | 25,098        | 178' x 141' | 1,400                | 1,400     | 2,500   | 2,525     |
| Room S101 A+B+C+D+E    | 6,279         | 91' x 69'   | 340                  | 335       | 645     | 645       |
| Room S101 A            | 810           | 27' x 30'   | 40                   | 35        | 75      | 80        |
| Room S101 B            | 1,026         | 27' x 38'   | 60                   | 40        | 95      | 95        |
| Room S101 C            | 2,484         | 36' x 69'   | 150                  | 155       | 285     | 285       |
| Room S101 D            | 1,026         | 27' x 38'   | 60                   | 40        | 95      | 95        |
| Room S101 E            | 810           | 27' x 30'   | 40                   | 35        | 75      | 80        |
| Room S101 A+B          | 1,863         | 27' x 69'   | 100                  | 110       | 190     | 190       |
| Room S101 D+E          | 1,863         | 27' x 69'   | 100                  | 110       | 190     | 190       |
| Room S101 A+B+C        | 4,416         | 64' x 69'   | 240                  | 225       | 480     | 480       |
| Room S101 C+D+E        | 4,416         | 64' x 69'   | 240                  | 225       | 480     | 480       |
| Room S102 A+B+C+D+E    | 8,349         | 121' x 69'  | 450                  | 435       | 840     | 840       |
| Room S102 A            | 1,230         | 41' x 30'   | 60                   | 65        | 130     | 130       |
| Room S102 B            | 1,558         | 38' x 41'   | 60                   | 70        | 140     | 145       |
| Room S102 C            | 2,553         | 37' x 69'   | 150                  | 165       | 300     | 300       |
| Room S102 D            | 1,558         | 41' x 38'   | 60                   | 70        | 140     | 145       |
| Room S102 E            | 1,230         | 41' x 30'   | 60                   | 65        | 130     | 130       |
| Room S102 A+B          | 2,829         | 41' x 69'   | 150                  | 160       | 300     | 300       |
| Room S102 D+E          | 2,829         | 41' x 69'   | 150                  | 160       | 300     | 300       |
| Room S102 A+B+C        | 5,451         | 79' x 69'   | 290                  | 300       | 600     | 600       |
| Room S102 C+D+E        | 5,451         | 79' x 69'   | 290                  | 300       | 600     | 600       |
| Room S103 A+B+C+D      | 5,192         | 88' x 59'   | 280                  | 250       | 525     | 525       |
| Room S103 A            | 729           | 27' x 27'   | 40                   | 30        | 65      | 85        |
| Room S103 B            | 837           | 27' x 31'   | 40                   | 35        | 70      | 90        |
| Room S103 C            | 2,065         | 35' x 59'   | 120                  | 135       | 195     | 195       |
| Room S103 D            | 1,416         | 24' x 59'   | 80                   | 95        | 165     | 195       |
| Room S103 A+B          | 1,593         | 27' x 59'   | 80                   | 90        | 175     | 175       |
| Room S103 C+D          | 3,599         | 61' x 59'   | 200                  | 220       | 360     | 360       |
| Room S103 A+B+C        | 3,717         | 63' x 59'   | 200                  | 200       | 375     | 375       |

## NORTH BUILDING 100 LEVEL SPECIFICATIONS

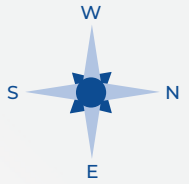
| ROOMS           | GROSS SQ. FT. | DIMENSIONS | BANQUET (RD. 72"/10) | CLASSROOM | THEATER | RECEPTION |
|-----------------|---------------|------------|----------------------|-----------|---------|-----------|
| Room N104 A+B+C | 4,452         | 87' x 51'  | 280                  | 310       | 530     | 625       |
| Room N104 A     | 1,510         | 29' x 51'  | 80                   | 100       | 165     | 210       |
| Room N104 B     | 1,460         | 30' x 51'  | 100                  | 105       | 175     | 200       |
| Room N104 C     | 1,482         | 28' x 51'  | 80                   | 105       | 160     | 205       |
| Room N104 A+B   | 2,970         | 59' x 51'  | 200                  | 200       | 325     | 425       |
| Room N104 B+C   | 2,942         | 58' x 51'  | 200                  | 220       | 320     | 420       |
| Room N105       | 1,436         | 27' x 52'  | 80                   | 100       | 160     | 200       |
| Room N106 A+B+C | 4,606         | 86' x 52'  | 280                  | 340       | 530     | 625       |
| Room N106 A     | 1,483         | 28' x 52'  | 80                   | 110       | 168     | 215       |
| Room N106 B     | 1,608         | 30' x 52'  | 110                  | 110       | 180     | 225       |
| Room N106 C     | 1,515         | 28' x 52'  | 80                   | 100       | 165     | 215       |
| Room N106 A+B   | 3,091         | 58' x 52'  | 200                  | 215       | 365     | 440       |
| Room N106 B+C   | 3,123         | 58' x 52'  | 200                  | 215       | 355     | 440       |
| Room N107 A+B   | 1,474         | 52' x 27'  | 80                   | 100       | 150     | 150       |
| Room N107 A     | 790           | 28' x 27'  | 40                   | 45        | 60      | 80        |
| Room N107 B     | 684           | 24' x 27'  | 30                   | 40        | 55      | 70        |
| Room N108 A+B+C | 4,901         | 86' x 54'  | 280                  | 325       | 580     | 685       |
| Room N108 A     | 1,593         | 28' x 54'  | 80                   | 105       | 170     | 220       |
| Room N108 B     | 1,689         | 30' x 54'  | 110                  | 110       | 180     | 235       |
| Room N108 C     | 1,619         | 28' x 54'  | 80                   | 105       | 170     | 230       |
| Room N108 A+B   | 3,282         | 58' x 54'  | 200                  | 215       | 355     | 455       |
| Room N108 B+C   | 3,308         | 58' x 54'  | 200                  | 215       | 355     | 465       |

- The Grand Ballroom's ceiling height ranges from 28' to 31'.
- S100 meeting rooms have a ceiling height of 14' 9".
- The Grand Ballroom can hold up to 165 10x10 booths.

- N100 meeting rooms have a ceiling height of 15' 3".
- The Collaborative Staircase can seat approximately 200.



# BAIRD CENTER 200 Level (Second Floor)



- MEETING ROOMS
- VENDING
- TERRACE

- PARKING
- BACK OF HOUSE

- ☺ ALL GENDER RESTROOMS
- ☺ RESTROOMS
- ▤ ESCALATORS
- ⬆ ELEVATORS
- ⬆ FREIGHT ELEVATORS

- ▤ STAIRCASES
- ☺ MAMAVA LACTATION POD
- ☺ MOTHER'S ROOM
- ☺ AED
- ☺ EMERGENCY EXITS

## SOUTH BUILDING 200 LEVEL SPECIFICATIONS

| ROOMS               | GROSS SQ. FT. | DIMENSIONS | BANQUET (RD. 72"/10) | CLASSROOM | THEATER | RECEPTION |
|---------------------|---------------|------------|----------------------|-----------|---------|-----------|
| Room S201 A+B+C+D+E | 6,279         | 91' x 69'  | 340                  | 335       | 645     | 645       |
| Room S201 A         | 810           | 27' x 30'  | 40                   | 35        | 75      | 80        |
| Room S201 B         | 1,026         | 27' x 38'  | 60                   | 40        | 95      | 95        |
| Room S201 C         | 2,484         | 36' x 69'  | 150                  | 155       | 285     | 285       |
| Room S201 D         | 1,026         | 27' x 38'  | 60                   | 40        | 95      | 95        |
| Room S201 E         | 810           | 27' x 30'  | 40                   | 35        | 75      | 80        |
| Room S201 A+B       | 1,863         | 27' x 69'  | 100                  | 110       | 190     | 190       |
| Room S201 D+E       | 1,863         | 27' x 69'  | 100                  | 110       | 190     | 190       |
| Room S201 A+B+C     | 4,416         | 64' x 69'  | 240                  | 225       | 480     | 480       |
| Room S201 C+D+E     | 4,416         | 64' x 69'  | 240                  | 225       | 480     | 480       |
| Room S202 A+B+C+D+E | 8,349         | 121' x 69' | 450                  | 435       | 840     | 840       |
| Room S202 A         | 1,230         | 41' x 30'  | 60                   | 65        | 130     | 130       |
| Room S202 B         | 1,558         | 41' x 38'  | 60                   | 70        | 140     | 145       |
| Room S202 C         | 2,553         | 37' x 69'  | 150                  | 165       | 300     | 300       |
| Room S202 D         | 1,558         | 41' x 38'  | 60                   | 70        | 140     | 145       |
| Room S202 E         | 1,230         | 41' x 30'  | 60                   | 65        | 130     | 130       |
| Room S202 A+B       | 2,829         | 41' x 69'  | 150                  | 160       | 300     | 300       |
| Room S202 D+E       | 2,829         | 41' x 69'  | 150                  | 160       | 300     | 300       |
| Room S202 A+B+C     | 5,451         | 79' x 69'  | 290                  | 300       | 600     | 600       |
| Room S202 C+D+E     | 5,451         | 79' x 69'  | 290                  | 300       | 600     | 600       |
| Room S203 A+B+C+D   | 5,192         | 88' x 59'  | 280                  | 250       | 525     | 525       |
| Room S203 A         | 729           | 27' x 27'  | 40                   | 30        | 65      | 85        |
| Room S203 B         | 837           | 27' x 31'  | 40                   | 35        | 70      | 90        |
| Room S203 C         | 2,065         | 35' x 59'  | 120                  | 135       | 195     | 195       |
| Room S203 D         | 1,416         | 24' x 59'  | 80                   | 95        | 165     | 195       |
| Room S203 A+B       | 1,593         | 27' x 59'  | 80                   | 90        | 175     | 175       |
| Room S203 C+D       | 3,599         | 61' x 59'  | 200                  | 220       | 360     | 360       |
| Room S203 A+B+C     | 3,717         | 63' x 59'  | 200                  | 200       | 375     | 375       |

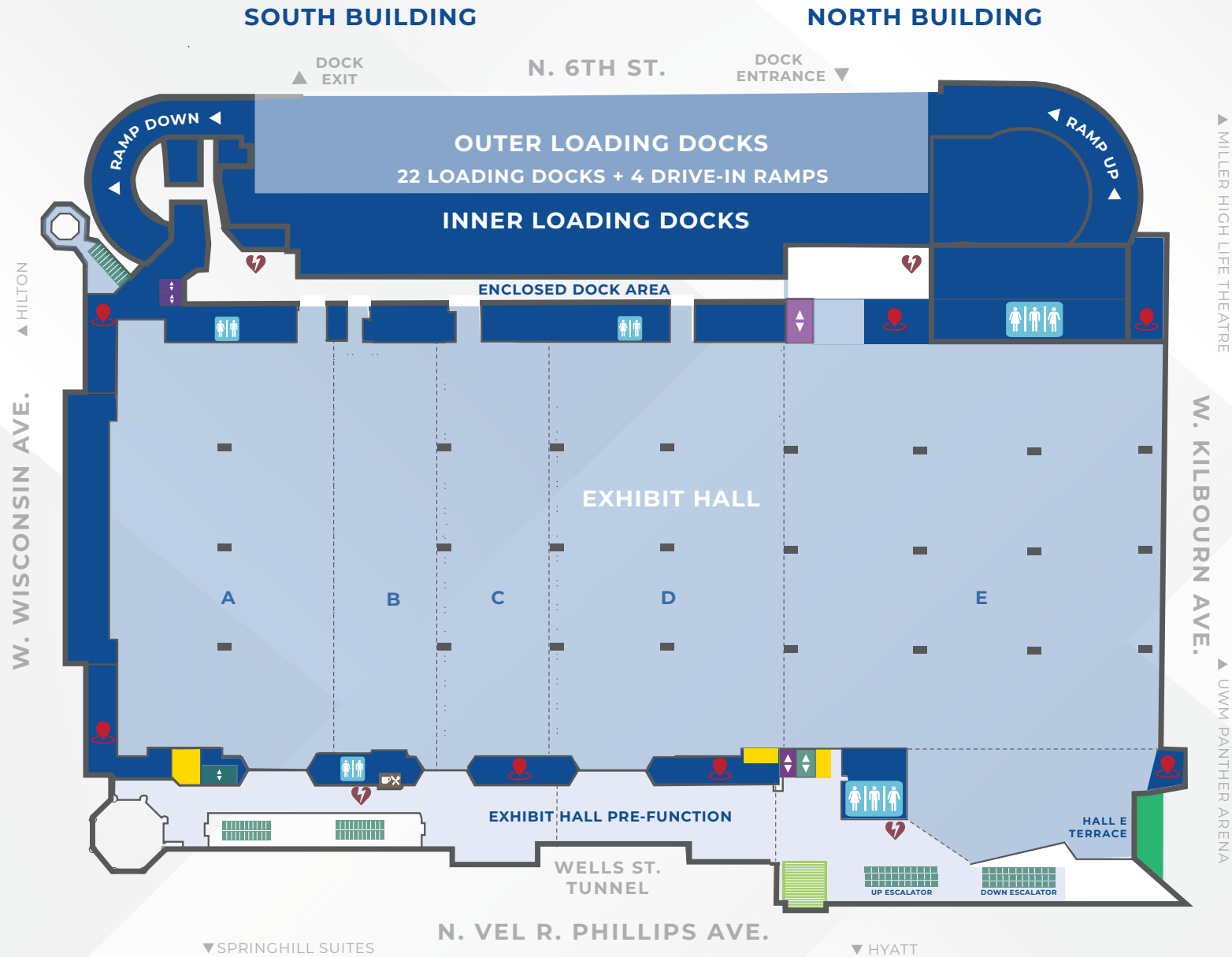
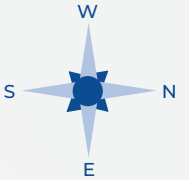
• S200 meeting rooms have a ceiling height of 15' 3".

## NORTH BUILDING 200 LEVEL SPECIFICATIONS

| ROOMS           | GROSS SQ. FT. | DIMENSIONS | BANQUET (RD. 72"/10) | CLASSROOM | THEATER | RECEPTION |
|-----------------|---------------|------------|----------------------|-----------|---------|-----------|
| Room N204 A+B+C | 4,616         | 87' x 51'  | 280                  | 310       | 530     | 625       |
| Room N204 A     | 1,524         | 29' x 51'  | 80                   | 100       | 165     | 210       |
| Room N204 B     | 1,579         | 30' x 51'  | 100                  | 105       | 175     | 200       |
| Room N204 C     | 1,513         | 28' x 51'  | 80                   | 105       | 160     | 205       |
| Room N204 A+B   | 3,103         | 59' x 51'  | 200                  | 200       | 325     | 425       |
| Room N204 B+C   | 3,092         | 58' x 51'  | 200                  | 220       | 320     | 420       |
| Room N205       | 1,437         | 26' x 52'  | 80                   | 100       | 160     | 200       |
| Room N206 A+B+C | 4,628         | 86' x 52'  | 280                  | 340       | 530     | 625       |
| Room N206 A     | 1,539         | 28' x 52'  | 80                   | 110       | 168     | 215       |
| Room N206 B     | 1,607         | 30' x 52'  | 110                  | 110       | 180     | 225       |
| Room N206 C     | 1,482         | 28' x 52'  | 80                   | 100       | 165     | 215       |
| Room N206 A+B   | 3,146         | 58' x 52'  | 200                  | 215       | 365     | 440       |
| Room N206 B+C   | 3,089         | 58' x 52'  | 200                  | 215       | 355     | 440       |
| Room N207 A+B   | 1,474         | 52' x 27'  | 80                   | 100       | 150     | 150       |
| Room N207 A     | 790           | 28' x 27'  | 40                   | 45        | 60      | 80        |
| Room N207 B     | 684           | 24' x 27'  | 30                   | 40        | 55      | 70        |
| Room N208 A+B+C | 4,902         | 86' x 54'  | 280                  | 325       | 580     | 685       |
| Room N208 A     | 1,592         | 28' x 54'  | 80                   | 105       | 170     | 220       |
| Room N208 B     | 1,689         | 30' x 54'  | 110                  | 110       | 180     | 235       |
| Room N208 C     | 1,621         | 28' x 54'  | 80                   | 105       | 170     | 230       |
| Room N208 A+B   | 3,281         | 58' x 54'  | 200                  | 215       | 355     | 455       |
| Room N208 B+C   | 3,310         | 58' x 54'  | 200                  | 215       | 355     | 465       |

- The N200 large terrace is 2,500 square feet.
- The N200 small terrace is 300 square feet.

# BAIRD CENTER EXHIBIT LEVEL (Third Floor)



- |   |  |                      |                      |
|---|--|----------------------|----------------------|
| <span style="color: blue;">●</span> PUBLIC SPACES | <span style="color: blue;">●</span> BACK OF HOUSE  | ALL GENDER RESTROOMS | --- AIR WALL         |
| <span style="color: brown;">●</span> CONCESSIONS  | <span style="color: yellow;">●</span> SHOW OFFICES | RESTROOMS            | TERRACE              |
| <span style="color: green;">●</span> TERRACE      |  | ESCALATORS           | MAMAVA LACTATION POD |
|   |  | ELEVATORS            | MOTHER'S ROOM        |
|   |  | FREIGHT ELEVATORS    | AED                  |
|   |  | STAIRCASES           | EMERGENCY EXITS      |



## EXHIBIT LEVEL SPECIFICATIONS

| EXHIBIT HALL   | GROSS SQ. FT. | DIMENSIONS          | BANQUET (RD. 72"/10) | CLASSROOM | THEATER | 10X10 BOOTHS |
|----------------|---------------|---------------------|----------------------|-----------|---------|--------------|
| Hall A+B+C+D+E | 300,275       | 828' x 335' to 367' | 14,830               | 14,500    | 28,680  | 1,575        |
| Hall A         | 63,060        | 180' x 335'         | 3,120                | 2,925     | 5,700   | 326          |
| Hall B         | 31,005        | 90' x 335'          | 1,440                | 1,450     | 2,950   | 170          |
| Hall C         | 31,115        | 90' x 335'          | 1,440                | 1,425     | 2,910   | 163          |
| Hall D         | 63,515        | 184' x 335'         | 3,120                | 2,900     | 5,650   | 330          |
| Hall E         | 111,580       | 284' X 367'         | 5,710                | 5,800     | 11,470  | 586          |
| Hall A+B       | 94,065        | 270' x 335'         | 4,560                | 4,375     | 8,650   | 492          |
| Hall B+C       | 62,120        | 180' x 335'         | 2,880                | 2,900     | 5,875   | 333          |
| Hall C+D       | 94,630        | 274'x335'           | 4,560                | 4,375     | 8,650   | 493          |
| Hall D+E       | 175,095       | 468' x 335' to 367' | 8,830                | 8,700     | 17,120  | 916          |
| Hall A+B+C     | 125,180       | 360' x 335'         | 6,000                | 5,800     | 11,575  | 655          |
| Hall B+C+D     | 125,635       | 364'x335'           | 6,000                | 5,800     | 11,575  | 665          |
| Hall C+D+E     | 206,210       | 558' x 335' to 367' | 10,270               | 10,125    | 20,030  | 1,079        |
| Hall A+B+C+D   | 188,695       | 544' x 335'         | 9,120                | 9,250     | 18,300  | 986          |
| Hall B+C+D+E   | 237,215       | 648' x 335' to 367' | 11,710               | 11,575    | 22,980  | 1,249        |

### SHOW OFFICE SPECIFICATIONS:

Exhibit Hall A Show Office: 650 sq. ft.

Exhibit Hall D Show Office: 225 sq. ft.

Exhibit Hall E Show Office: 455 sq. ft.

### EXHIBIT HALL ADDITIONAL SPECIFICATIONS:

Columns: 90' x 90' spacing (Wider between Hall A and Hall B.)

Loading Dock Drive-In Doors: 20' W x 16' H

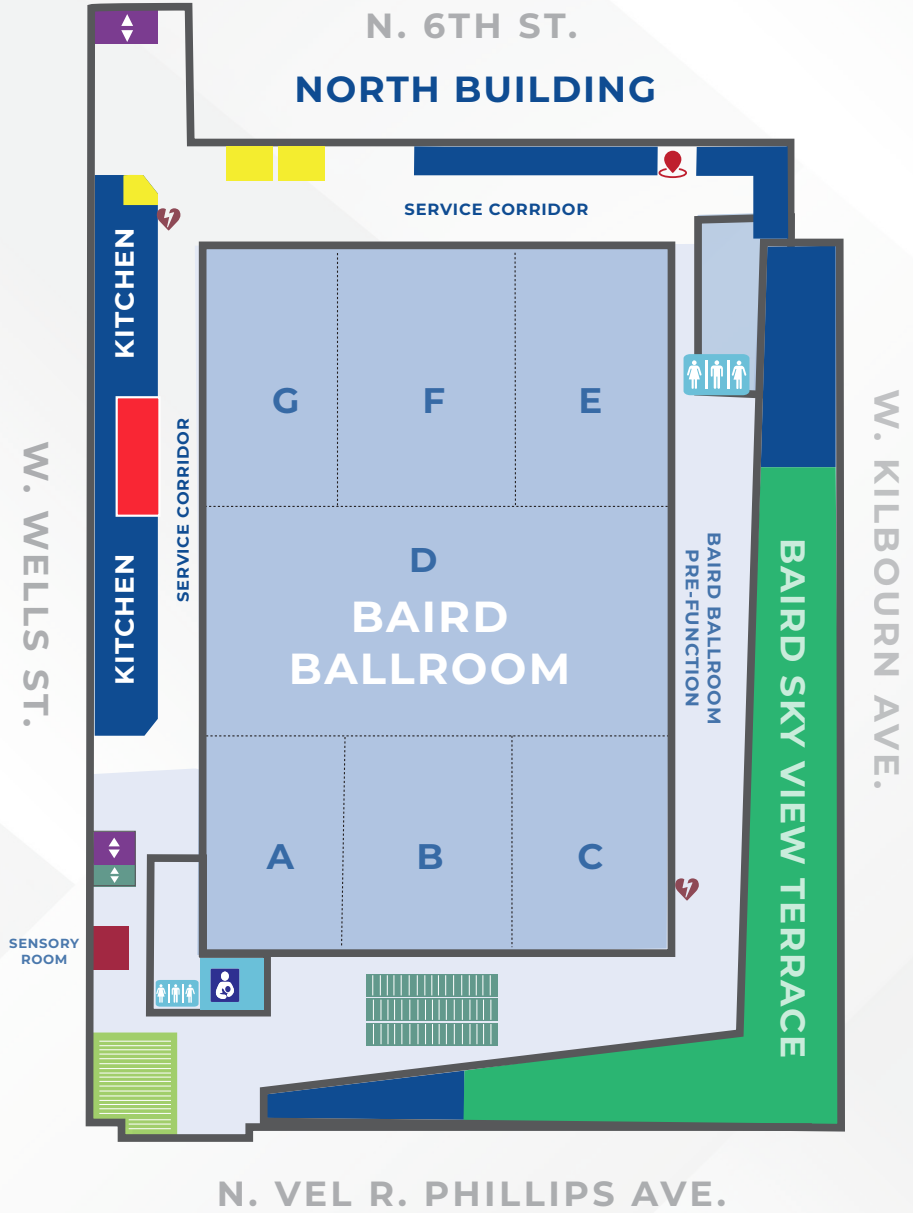
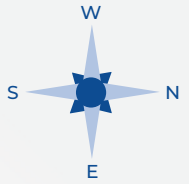
Exhibit Hall Floor Capacity: 350 lbs/sq. ft.

30' x 30' Floor Grid: 120V/20AMP, 208V/60AMP power and data.

60' x 60' Floor Grid: Air and water.

• The Hall E terrace is 1,500 square feet.

**BAIRD CENTER** BAIRD BALLROOM (Fourth Floor, Rooftop)



- PUBLIC SPACES
- SENSORY ROOM
- TASTING KITCHEN

- TERRACE
- BACK OF HOUSE
- SHOW OFFICES

- ☺ ALL GENDER RESTROOMS
- ☺ RESTROOMS
- ▤ ESCALATORS
- ⬆ ELEVATORS
- ⬆ FREIGHT ELEVATORS
- STAIRCASES

- - AIR WALL
- ☺ MAMAVA LACTATION POD
- ☺ MOTHER'S ROOM
- ♥ AED
- 🚪 EMERGENCY EXITS

## BAIRD BALLROOM SPECIFICATIONS

| BALLROOM                     | GROSS SQ. FT. | DIMENSIONS  | BANQUET (RD. 72"/10) | CLASSROOM | THEATER | RECEPTION |
|------------------------------|---------------|-------------|----------------------|-----------|---------|-----------|
| Baird Ballroom A+B+C+D+E+F+G | 31,928        | 136' X 219' | 2,010                | 2,040     | 3,190   | 3,190     |
| Baird Ballroom A             | 3,174         | 43' X 72'   | 150                  | 195       | 290     | 315       |
| Baird Ballroom B             | 4,141         | 55' X 72'   | 250                  | 305       | 410     | 410       |
| Baird Ballroom C             | 3,257         | 46' X 72'   | 190                  | 180       | 325     | 325       |
| Baird Ballroom D             | 10,558        | 136' X 75'  | 620                  | 810       | 1,055   | 1,055     |
| Baird Ballroom E             | 3,330         | 46' X 72'   | 180                  | 220       | 325     | 330       |
| Baird Ballroom F             | 4,124         | 55' X 72'   | 250                  | 280       | 410     | 410       |
| Baird Ballroom G             | 3,344         | 43' X 72'   | 180                  | 190       | 300     | 330       |
| Baird Ballroom A+B           | 7,315         | 98' X 72'   | 400                  | 505       | 720     | 730       |
| Baird Ballroom B+C           | 7,398         | 101' X 72'  | 410                  | 585       | 740     | 735       |
| Baird Ballroom E+F           | 7,454         | 101' X 72'  | 430                  | 500       | 745     | 745       |
| Baird Ballroom F+G           | 7,468         | 98' X 72'   | 400                  | 470       | 740     | 740       |
| Baird Ballroom A+B+C         | 10,572        | 144' X 72'  | 580                  | 715       | 1,055   | 1,055     |
| Baird Ballroom E+F+G         | 10,798        | 144' X 72'  | 580                  | 770       | 1,075   | 1,075     |
| Baird Ballroom A+B+C+D       | 21,130        | 136' X 146' | 1,140                | 1,375     | 2,110   | 2,110     |
| Baird Ballroom D+E+F+G       | 21,356        | 136' X 146' | 1,210                | 1,350     | 2,135   | 2,135     |

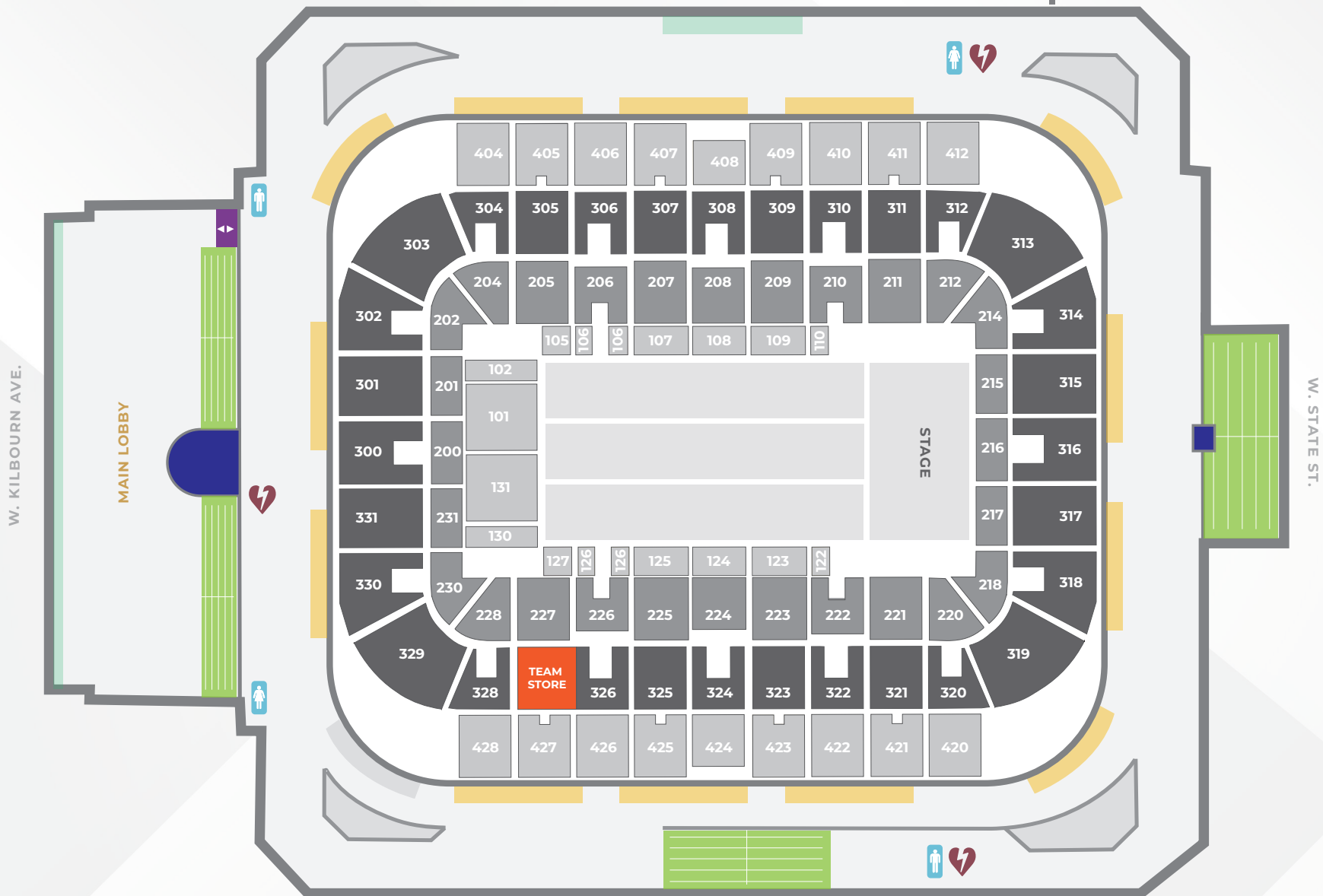
- The Baird Sky View Terrace is 16,500 square feet.
- The Baird Ballroom can hold up to 158 10x10 booths.
- The Baird Ballroom Pre-function is 18,000 square feet.
- Ceiling heights range from 30' 9" to 34' 1".

# UW-MILWAUKEE PANTHER ARENA MAIN LEVEL



PASS GATE ENTRANCE  
495 W. State St.

▲ MILLER HIGH LIFE THEATRE



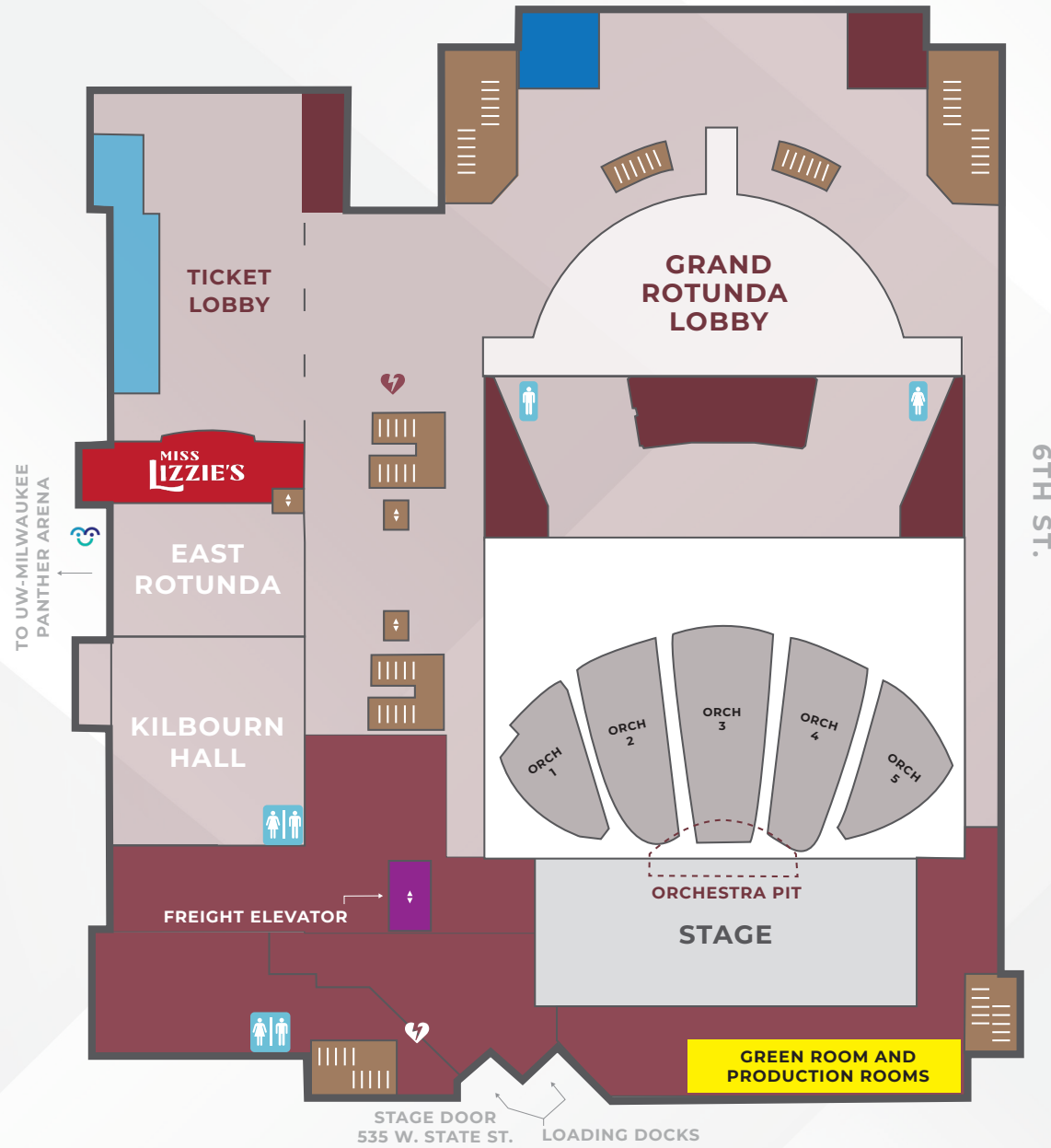
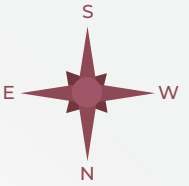
- BOX OFFICE
- RESTROOMS
- ENTRANCE/EXIT
- ⊕ MAMAVA LACTATION POD
- CONCESSIONS
- ♥ AED
- TEAM STORE
- STAIRCASES

## SPECIFICATIONS - 8,500 permanent seats

| AREA             | GROSS SQ. FT. | DIMENSIONS | CEILING HEIGHT | STAGE (GSF)  | 10x10 EXHIBITS | BANQUET: 60" ROUNDS OF 8 | THEATER | CLASSROOM |
|------------------|---------------|------------|----------------|--------------|----------------|--------------------------|---------|-----------|
| Arena Floor      | 24,000        | 105 x 234' | 95'            | Customizable | 155            | 1,500                    | 12,700  | 1,000     |
| Media Room       | 2,300         | 102 x 23'  |                |              |                |                          |         |           |
| East Locker Room | 360           | 19'x20'    |                |              |                |                          |         |           |
| West Locker Room | 360           | 19'x20'    |                |              |                |                          |         |           |
| East Team Room   | 460           | 21'x22'    |                |              |                |                          |         |           |
| West Team Room   | 460           | 21'x22'    |                |              |                |                          |         |           |
| East Star Room   | 150           | Irregular  |                |              |                |                          |         |           |
| West Star Room   | 110           | Irregular  |                |              |                |                          |         |           |

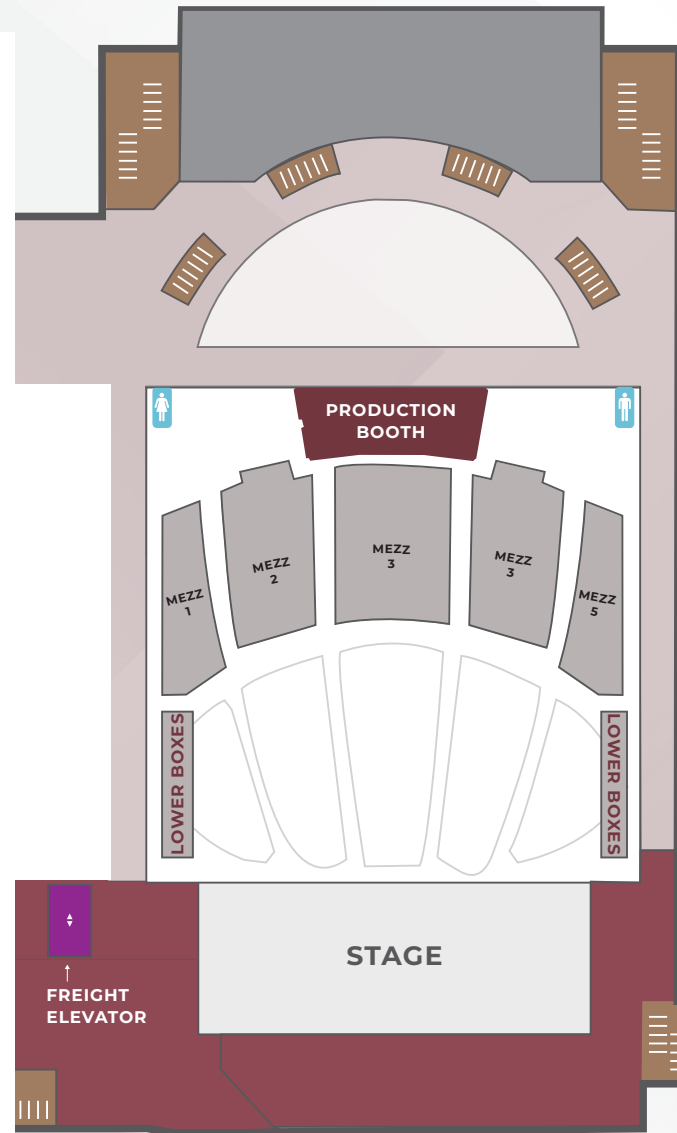
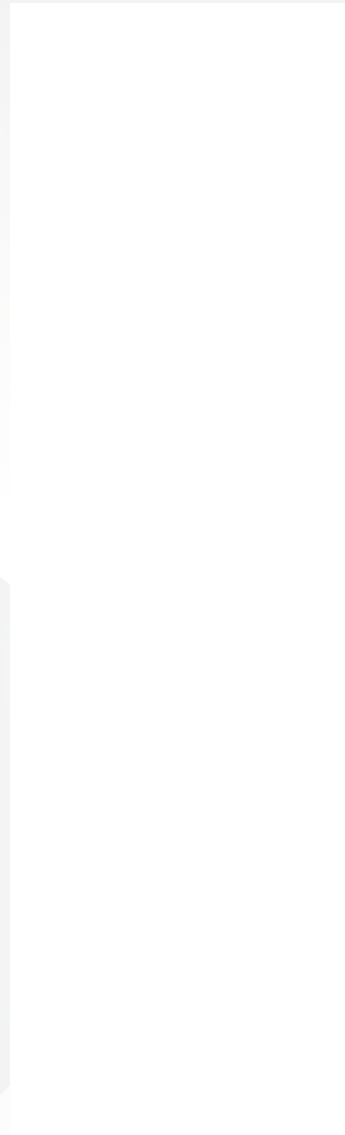


# MILLER HIGH LIFE THEATRE MAIN LEVEL

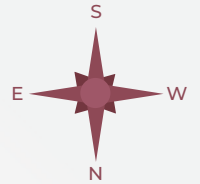


- MEETING/RECEPTION ROOMS
- BACK OF HOUSE
- ORCHESTRA SEATS
- MISS LIZZIE'S
- WCD BOX OFFICE
- PABST THEATER GROUP BOX OFFICE
- GREEN/PRODUCTION ROOMS
- RESTROOMS
- STAIRS
- ELEVATORS
- FREIGHT ELEVATOR
- MAMAVA LACTATION POD
- AED

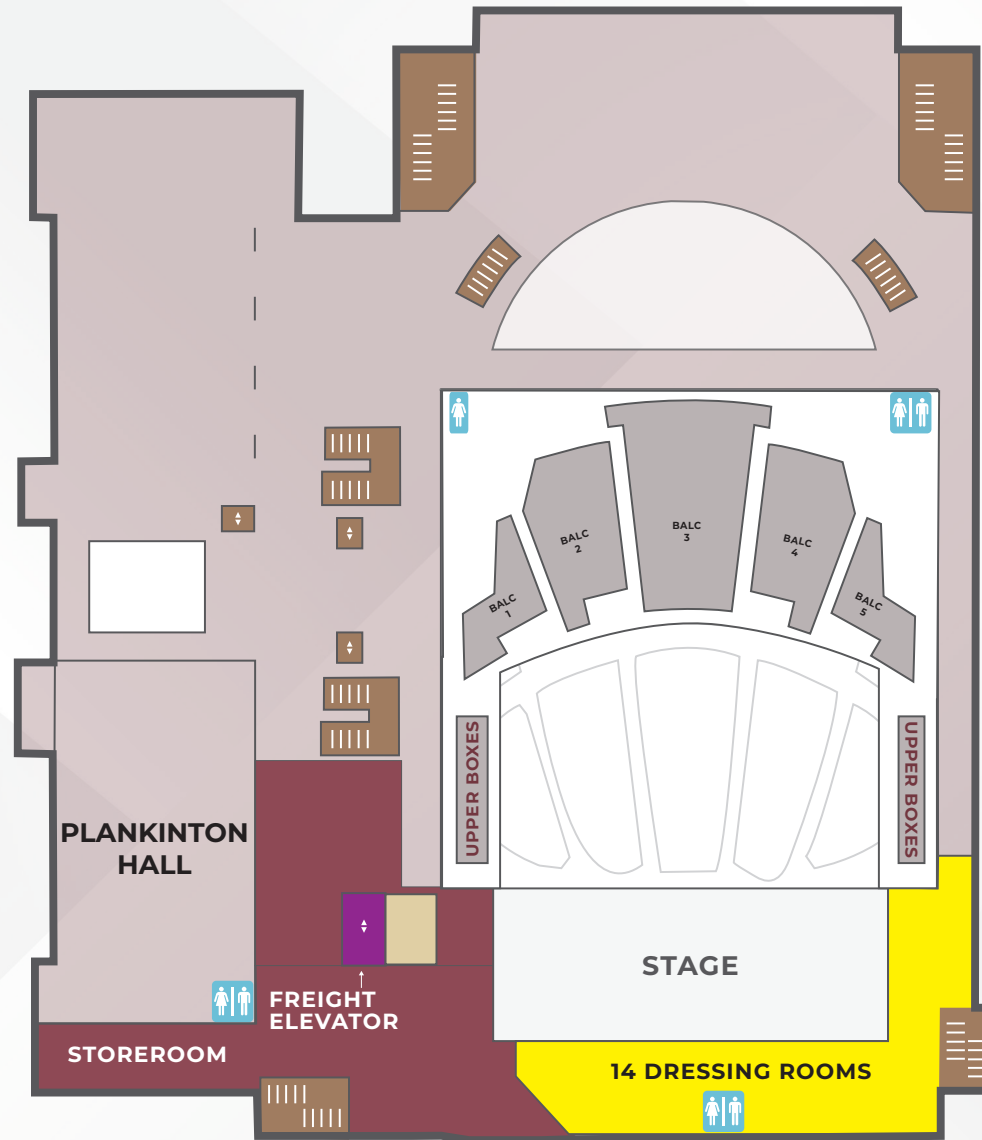
KILBOURN AVE.



- MEETING/RECEPTION ROOMS
- BACK OF HOUSE
- MEZZANINE SEATS
- ♿ RESTROOMS
- 🚪 STAIRS
- ⬆️ ELEVATORS
- ⬆️ FREIGHT ELEVATOR



KILBOURN AVE.



- MEETING/RECEPTION ROOMS
  - BACK OF HOUSE
  - BALCONY SEATS
  - LAUNDRY
  - DRESSING ROOMS
- RESTROOMS
  - STAIRS
  - ELEVATORS
  - FREIGHT ELEVATOR

## SPECIFICATIONS

| AREA                  | GROSS SQ. FT. | DIMENSIONS    | CEILING HEIGHT | STAGE (GSF)   | BANQUET: 60" ROUNDS OF 8 | THEATER | RECEPTION |
|-----------------------|---------------|---------------|----------------|---------------|--------------------------|---------|-----------|
| Main Hall             | 31,897        | Irregular     | 65' (max)      | 2,514         | —                        | 4,087   | —         |
| Floor                 | 18,719        | Irregular     | 65' (max)      | —             | —                        | 2,643   | —         |
| Balcony               | 10,016        | Irregular     | —              | —             | —                        | 1,461   | —         |
| Lower Boxes           | —             | Irregular     | —              | —             | —                        | 39 x 2  | —         |
| Upper Boxes           | —             | Irregular     | —              | —             | —                        | 22 x 2  | —         |
| Rotunda               | 32,815        | Irregular     | 65'            | built to suit | 240                      | —       | 1,000     |
| Plankinton Hall       | 6,131         | 100' 6" x 61' | 14'            | built to suit | 400                      | 650     | 400       |
| Kilbourn Hall         | 3,993         | 66' x 60' 6"  | 12' 9"         | built to suit | 250                      | 390     | 250       |
| Kilbourn Hall Rotunda | 1,581         | 41' x 41'     | 32'            | built to suit | 50                       | —       | 50        |
| Miss Lizzie's         | 1,100         | 22' x 60'     | —              | —             | —                        | —       | 48        |
| Ticket Lobby          | 3,750         | 81' x 46'     | —              | —             | 192                      | 320     | 48        |

## SEATING CAPACITIES

| AREA      | PERMANENT SEATING | REMOVABLE SEATING | BOX SEATS |
|-----------|-------------------|-------------------|-----------|
| Orchestra | 1,196             | 57                | -         |
| Mezzanine | 1,271             | -                 | 80        |
| Balcony   | 1,403             | -                 | 46        |



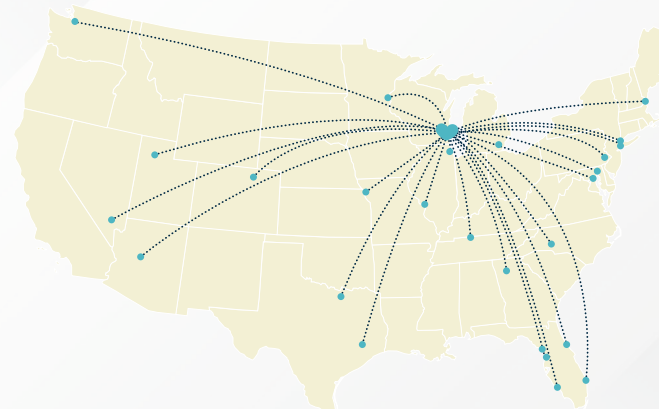
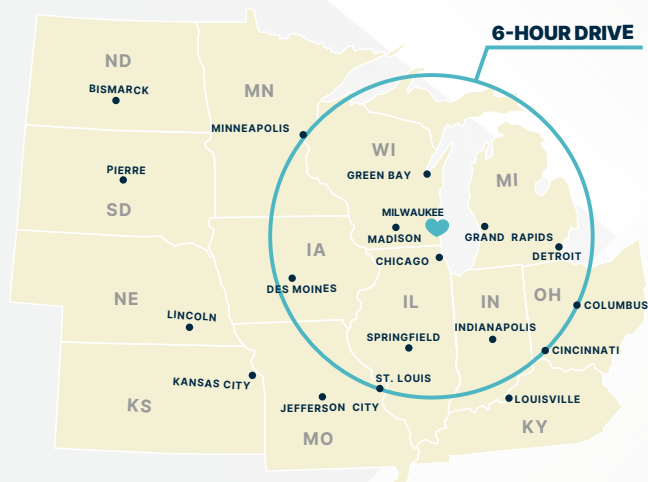


## DIRECTIONS TO BAIRD CENTER:

**NORTH:** Take I-43 heading south. Take Exit 72E (right) for Highland Ave./11th St. Merge onto N. 11th St. Turn left onto W. Wells St. Turn right onto N. 6th St. Turn left onto W. Wisconsin Ave. The main entrance will be on your left at the corner of N. Vel R. Phillips Ave. and W. Wisconsin Ave.

**WEST:** Take I-94 heading east. Take Exit 1H (right) toward St. Paul Ave./James Lovell St. and then merge to the left onto James Lovell St. Turn right onto W. Wisconsin Ave. The main entrance will be on your left at the corner of N. Vel R. Phillips Ave. and W. Wisconsin Ave.

**SOUTH/AIRPORT:** Take I-43/I-94 heading north. Take Exit 72A (right) toward Michigan St./10th St. Veer slight left onto 10th St. Turn right onto W. Wisconsin Ave. The main entrance will be on your left at the corner of N. Vel R. Phillips Ave. and W. Wisconsin Ave.



## 10 REASONS TO CHOOSE MILWAUKEE

1. VALUE
2. ACCESSIBILITY
3. UNIQUE ATTRACTIONS AND VENUES
4. REDEVELOPMENT
5. CONVENTION CENTER COMPLEX
6. LOCAL FLAVOR
7. DIVERSITY AND NEIGHBORHOODS
8. WELCOMING PEOPLE
9. WALKABILITY
10. VISIT MILWAUKEE DMO

