



**BEYOND MONET: THE IMMERSIVE EXPERIENCE PRESENTED BY
We ENERGIES FOUNDATION WILL OPEN AT THE WISCONSIN
CENTER ON OCTOBER 20**

Tickets go on sale Thursday, May 5 at 9 a.m. monetmilwaukee.com

[Press Assets](#)

MILWAUKEE – May 3, 2022 – Building on the unprecedented global success of *Beyond Van Gogh* which has sold over 3 million tickets, producer Paquin Entertainment Group will open *Beyond Monet: The Immersive Experience presented by We Energies Foundation* on Thursday, October 20 at the Wisconsin Center. The exhibition showcases more than 400 of Claude Monet’s most iconic works of impressionism—including the *Water Lilies* series, *Impression: Sunrise* and *Poppies*. Brought to life by Mathieu St-Arnaud, Félix Fradet-Faguy and the creative team at [Normal Studio](#), *Beyond Monet: The Immersive Experience presented by We Energies Foundation* is full of infinite potential for wonder and sheds new light on what the world thought it knew about Monet. Tickets will be on-sale beginning Thursday, May 5 at 9 a.m. at www.monetmilwaukee.com.

“Combining technology with pieces that were crafted to perfection, *Beyond Monet: The Immersive Experience presented by We Energies Foundation* is redefining what art means to people,” says Gilles Paquin, producer and CEO, Paquin Entertainment Group. “It has elevated artwork to the next level, allowing us to form new relationships with notable masterpieces that were just not possible in previous years.”

Beyond Monet: The Immersive Experience presented by We Energies Foundation gives guests a glimpse into the emotions and perspectives of the leading figure of Impressionism: Claude Monet. After entering the Garden Gallery, the Prism transports visitors into the biggest feature area of the exhibit. Taking inspiration from Musée de l’Orangerie in Paris, the designated home of Monet’s masterpieces, guests can freely roam the oval-shaped Infinity Room to absorb the artist’s bright and colorful paintings the way they were intended. Monet’s stunning imagery encompasses every surface of the room from floor to ceiling, transporting guests inside the paintings themselves. It is a haven for awakening the senses as the ebb and flow of the artwork is accompanied by the rhythm of an original score.

“*Beyond Monet* builds on the global success of *Beyond Van Gogh*, and spans 50,000 square feet with over one million cubic feet of space, making it one of the largest immersive experiences in North America,” says Justin Paquin, producer, Paquin Entertainment Group. “You truly feel like you are a part of the bright and colorful world of Claude Monet rather than a spectator.”

“We’re thrilled to partner again with Paquin Entertainment Group to bring another spectacular immersive experience to Milwaukee,” said Marty Brooks, President and CEO of the Wisconsin Center District. “Every guest to the Wisconsin Center can look forward to our signature bold, proud, experience-obsessed delivery of service.”

WHEN:

- Wednesday, Thursday, and Sunday from 10 a.m. - 8 p.m. with the last entry at 7 p.m.
- Friday-Saturday from 10 a.m. - 9 p.m. with the last entry at 8 p.m.
- Additional days and hours could be added during the holiday season.

TICKETS: Ticket prices on average range from \$30-\$50 and can be purchased here:

www.monetmilwaukee.com

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About Paquin Entertainment Group:

Founded in 1985, Paquin Entertainment Group is a full-service, diversified entertainment company, and home to four divisions: Artist Agency & Management, Theatre & Film, Brand Partnerships and International Exhibitions. The company focuses on maximizing opportunities to present and distribute the creative efforts of its producers, creators and artists on a global scale, contributing to their respective potential.

About Normal Studio:

Pushing the boundaries of performing arts, entertainment, and public installations since 2009, Normal Studio believes in making life legendary. Using multimedia magic and fusing physical and technological elements to transform spaces into full-on immersive experiences, Normal Studio tells stories in new and different ways by reimagining what’s possible. The result is a unique adventure that sparks awe and wonder, making an unforgettable impact on people’s everyday lives.

About the Wisconsin Center:

The [Wisconsin Center](#), located in the heart of downtown Milwaukee, is the hub of convention business in Wisconsin and is ideal for trade and consumer shows, conventions, banquets, business meetings, and celebrations. Currently, the Wisconsin Center offers 188,695 square feet of continuous exposition space and 37,500 square feet of ballroom space, accommodating up to 1,000 vendors and 10,000 guests while also offering more intimate spaces for groups as small as ten.

The Wisconsin Center is undergoing a \$420 million expansion to double its size, allowing the convention center to host multiple events simultaneously and offer flexible space arrangements to meet various clients’ needs. The expansion will be completed in Q1 2024. For more information about the expansion, go to wisconsincenter.com/buildingmore. The Wisconsin Center is owned and operated by the Wisconsin Center District and is experience-obsessed and dedicated to providing unforgettable, buzzworthy moments for all clients and guests. For more information and to book an event, visit wisconsincenter.com.