

**ADDRESS**

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Dear Clients and Guests,

Welcome back to business at the [Wisconsin Center District \(WCD\)](#), owners and operators of the [Wisconsin Center](#), [Miller High Life Theatre](#), and [UW-Milwaukee Panther Arena](#).

Since the early onset of the pandemic the WCD has worked closely with the City of Milwaukee Health Department, CDC, and Global Biorisk Advisory Council (GBAC) to ensure that our venues remained operational at the highest possible level at all times. Our expectation continues to be to provide staff and visitors with a safe and healthy environment where we can carry out our values of Be Bold. Be Proud. Be Experience Obsessed.

Effective June 1, 2021, WCD venues will operate at one hundred percent capacity and shall no longer require masks for guests who are fully vaccinated. We request that non-vaccinated guests wear a mask, and we respect the choice of individuals who prefer to mask even if vaccinated. Continued social distancing is encouraged.

While vaccinated guests are permitted to be unmasked inside our venues, individual events can choose to implement a mask policy of their own which the WCD will support. Effective July 5, WCD shall no longer require masks of fully vaccinated staff.

In fall of 2020, all WCD venues received [Global Biorisk Advisory Council \(GBAC\) Star-Accreditation](#) status from ISSA, the global standard for stringent cleaning protocols. As the cleaning industry's only outbreak prevention, response and recovery accreditation, GBAC STAR™ helps organizations establish protocols and procedures, offers expert-led training and assesses a facility's readiness for biorisk situations. This ongoing program verifies that WCD and each of its facilities implements best practices to prepare for, respond to and recover from outbreaks and infectious disease.

We are excited and proud to share with you these great changes in how we are now conducting business. I am proud of the work we have done to make sure you and your guests stay safe and healthy while in Milwaukee, and I look forward to welcoming you soon.

Marty Brooks

President and CEO
Wisconsin Center District