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FOR IMMEDIATE RELEASE

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WISCONSIN CENTER DISTRICT BOARD APPROVES NEW SECURITY PROVIDER, PER MAR SECURITY SERVICES

MILWAUKEE, WI - (June 14, 2019) – The Wisconsin Center District (WCD) Board has approved the terms of an agreement with Per Mar Security Services to provide 24/7 and event-specific security for the Wisconsin Center, UW-Milwaukee Panther Arena, and Miller High Life Theatre and surrounding campus.

“The WCD is dedicated to providing superb, captivating, buzzworthy experiences, which must always begin with event-appropriate levels of public safety,” said Marty Brooks, President and CEO of the Wisconsin Center District. “Per Mar Security Services offers the WCD the ability to consistently manage the safety of our campus, our venues, and our events with a dependable level of expertise, ultimately benefitting not just our organization, but also our clients and our guests.”

Unless otherwise specified in a contract or license agreement, Per Mar will be the exclusive security provider for all events held in the WCD facilities, both public and private. Additionally, magnetometers are expected to be installed in the Miller High Life Theatre and UW-Milwaukee Panther Arena by October 1, providing increased security standards to tens of thousands of patrons who attend public events in those facilities.

The full WCD Security Services Contract, RFP, and Service Plan from Per Mar Security Services can be found at <http://wcd.org/wp-content/uploads/2019/06/WCD-Security-2019.pdf>.

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Wisconsin Center District owns & operates the Wisconsin Center, UWM Panther Arena & Miller High Life Theatre