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Dear colleagues:

I have some exciting news to share. Earlier today the State Senate approved a budget that includes an amendment for the State to provide its moral obligation for new debt to support the completion of the Wisconsin Center. The moral obligation from the State should enable us to obtain more favorable financing terms. This is another milestone towards “shovels in the ground”. I will continue to keep you apprised of our progress. Special thanks to the members of the State Assembly and Senate and to the members of our Boards who have been actively engaged in securing the State’s support.

On an unrelated matter, I am pleased to share with you that we have executed an agreement with Pepsi to serve as the non-alcoholic beverage sponsor and provider for the Wisconsin Center District. We look forward to integrating this global brand into our facilities in the coming weeks.

Marty Brooks
President and CEO
Wisconsin Center District

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Wisconsin Center District owns & operates the Wisconsin Center, UWM Panther Arena & Miller High Life Theatre